

Assessment year: 2018-19

School of Construction Management

VISION: ULM's School of Construction Management seeks ever-increasing excellence in construction

Outcome/Objective #2.1: Increase enrollment through effective recruitment methods.

Measure(s): Fall enrollment for incoming freshmen

Target(s): 5% or better Increase over prior three-year average

Timeframe for Evaluation: Annually in fall

Responsible Persons: Ed Brayton

ULM Strategic Long-term Objective and/or Guiding Principle:

Target(s): Clear evidence of analysis and use of assessment results to make program improvements, which show quantitative increases in learning over time

Timeframe for Evaluation: Annually in fall

Responsible Persons: Ed Brayton

ULM Strategic Long-term Objective and/or Guiding Principle:

Accountability: We acknowledge and assume responsibility for our actions, decisions, and results

Achievement: We get positive results

Results: ULM's Office of Assessment and Evaluation rated CMGT student learning assessment documentation as excellent in all rating categories during their annual review process.

Outcome/Objective #3.2: Maintain assurance of program quality through continued ACCE accreditation.

Measure(s): Documentation from ACCE

Target(s): Maintain good standing

Responsible Persons: Ed Brayton

ULM Strategic Long-term Objective and/or Guiding Principle:

Accountability: We acknowledge and assume responsibility for our actions, decisions, and results

Achievement: We get positive results

Results: Good standing maintained